

## CASE STUDY

# MCDONALDS SLEAFORD KEEPING UP TO DATE WITH CCTV COMPLIANCE

## PROJECT FEATURES

### Challenge:

To install a new HD CCTV whilst working in a live restaurant environment. Working around fast paced food environment with minimal disruption.

### Solution:

Installation of new AXIS appliance with Axis licenses and Axis Decoder to show customer quad display so they can prepare for busy periods within the restaurant assisting in reducing delivery time whilst increasing output.

Axis meets McDonalds compliance requirements as well as also meeting all relevant GDPR needs for CCTV.



McDonalds franchise reached out to us to discuss their CCTV compliance requirements and delivering a system to fulfill their needs. We conducted close relations with the franchisee owner and detailed requests from survey to design, install and commission for a new HD CCTV using our Global partner AXIS.

The CCTV system is used regularly and not purely as and when required, the system is used for the daily running of the site, assisting in meal preparation for busy periods. We used Axis Decoders to allow for single or multiple images to be displayed onto the monitors in the production area to help reduce waiting times for the users experience at the fast food restaurant.

Axis 5 year warranty cover and enriched AI software offers so many benefits to end users also meeting GDPR compliance with it's live versatile dynamic privacy shield masking and ease of use for the customer.